



19 Keys to Success Course Transcript

Success Tip #19: Identify Your Why?

Oh my Goodness. I can't believe we made it together. It is #19 of the success strategies. Hocus Pocus. #19. It's been a really fun journey creating these videos and these success strategies for you, and thank you so much for hanging in there with me. I hope that you have taken all of these lessons and these strategies and actually have applied it in your life, in your business, and in your career and you're making it happen. Alright, because there is no alternative to success other than success. You just gotta work. You just gotta work and you got to put in the time and energy in order to reap the rewards. That's really just how it goes.

So, success strategy #19 from The Jackie Jackson, The Jackie Jackson Show. I know you're tired of me saying it but you know, I gotta announce who I am. Maybe you fast forwarded it or maybe you didn't hear what I was the last time or who I was. So, #19, from the Jackie Jackson, The Jackie Jackson Show and Jackie buys homes, I am a business coach and mentor and entrepreneur and loving and kind....I like long walks on the beach and.....you know, that's not what this video is about. Haha. But #19, #19, are you ready? #19. This is a drumroll, let me see if I can get my drumroll right....or something really, really cool to do it, alright, here we go. Haha, that actually sounded more like a cartoon like Looney Tunes than an actual drumroll. Anyway, we will work it out later.

Anyway, #19 is: your "why". Your "why". What am I talking about? I'm not talking about the actual alphabet or consonant. I'm talking about W-H-Y. WHY do you want to be successful in the first place? Why do you want prosperity? Why do you want to be rich? Why do you want a life of abundance? Why do you want to be prosperous? Why? You have to have a strong enough "why" that's so deeply engraved and within every fiber of your being that at the first sign of adversity, you are not going to give up. No. You know why? Because your "why" is so big – bigger than you, bigger than your reason, your reason for the season, why you're doing what you're doing, whether you have children, whether you have a purpose partner, spouse, it's just, whatever it is, it could be the fact that you've never traveled the world before and your desire to travel the world, to make enough income that you can go to every continent on this planet is your desire. That is your "why".

It has to be so strong that you can't just even fathom giving up. Can't even fathom saying "no", I'm not going to pursue my dreams anymore because your "why" is so deep, is so heavy. You carry it with you – everywhere you go, every moment, every waking, conscious effort, second in your psyche, you're thinking about your "why". Alright, so your "why" got to be really, really big, really, really huge and it has to be your motivation – your motivation so strong that there is no other alternative but to push through and to actually obtain the success that you need in your life.

Why? Because you deserve it. Your "why" deserves it. You have to do it. You have to win. You are a winner. So stop telling yourself that you can't do it and make limitations for yourself. Go after your dreams. There is nothing standing in your way. Just go do it and that is, the 19 success strategies from The Jackie Jackson. I am so proud of you for staying with me for these 19 videos and I am so humbled and so excited to be a part of your journey and a part of your success. Remember to send me a message on Instant Messenger, or on Facebook, or on Instagram and Twitter. I read all of them, actually. Send me an email. It is thejackiejackson@gmail.com or you can send it to any of my social media which is @TheJackieJackson so that is T-H-E Jackie Jackson. Alright so T-H-E J-A-C-K-I-E J-A-C-K-S-O-N and that is all for now. Thank you so much. I really appreciate your time. Be blessed everyone. Alright, take care.