



Success strategy #11 with The Jackie Jackson from The Jackie Jackson Show and Jackie Buys Homes, business coach, mentor and entrepreneur, and I am sharing 19 success strategies that's going to set you up to be the most profitable you that you can be, converting your passion and your purpose into profit, and we are up to #11. Alright, so this is strategy #11. Alright, so #11 is: write down your goals. Now, how do I keep track of my goals? I have a few different ways that I write down my goals and keep track of them and manifest them into reality. Alright, so one of the first ways that I do...I keep looking down because I want to share with you...so I have something called a goal card, and it's really, really cool. I got this from Dr. Stacia Pierce. She is an amazing life coach to women – wonderful, wonderful woman and I love her dearly. Really nice, really really cool lady.

So, in her goal cards, which I use them to keep track, I use goal cards and I also use my journal and I also write my goals down on a really large bulletin board, ok, which is in my office. It used to be in my kitchen, right, haha. Right by the refrigerator because it seems like I would pass by the most and I wanted to make sure that my goals were always on top of mine – so I removed it from the fridge, and it's not on the fridge anymore, and now it is actually closer to me and I keep them all over the place. So my goals are on stickies, they are on the goal cards, they are on the bulletin board, they're in the kitchen, they're everywhere. They're on my vision board. But the most important part of what I am sharing is that I'm writing them down so you can visually see what it is that you are working towards.

Alright, if you are not writing and scripting down your goals and actually having a positive affirmation over your goals every single day, how are you going to accomplish them? What are you working towards? How do you know that you are successful? What are you measuring yourself against? Your goals are important. So, put them in little bite-sized pieces, so they are obtainable and smart. Smart goals, so we already talked about that- but make sure more importantly, that you are actually writing them down, you are looking at them, you're readdressing them, and you're getting to them every single day. Write your goals down. Alright, that is success strategy #11!